JORDAN RIVER
COMMISSION

June 27, 2025

REQUEST FOR PROPOSALS
MyJordanRiver Mobile App

The Jordan River Commission and its project partners are soliciting proposals for a qualified and experienced mobile app developer to design and develop a mobile app and migrate information and tools from a current mobile website, MyJordanRiver.org. This application will serve as a comprehensive digital tool to enhance user experiences along the Jordan River Parkway and connecting trails and tributary watersheds by providing interactive maps of trails, and information about waterways and conditions, recreational amenities and opportunities, education, and features for community engagement and reporting issues. The goal is to create a user-friendly, informative, and engaging resource map on a platform that encourages responsible recreation and environmental stewardship, and collects and shares useful information and education resources.

We are particularly interested in selecting a vendor with a proven track record in mobile app development, content management system development, including integrated maps and geographic location tools, and the integration of real-time user content.

1. Background Information:

The Jordan River Commission is an interlocal government agency that promotes partnership and technical assistance to communities to improve the Jordan River and its surrounding lands and watershed. The Commission helps coordinate public education about the Jordan River and its watershed, and curate meaningful stewardship activities, including through our digital presence, signature events, and volunteer opportunities.

The MyJordanRiver Mobile App project will enhance safety and environmental stewardship for users exploring the river and creeks within the Jordan River Basin. This will be accomplished by updating existing data and migrating the MyJordanRiver.org website and the seven tributary watersheds currently connected through MyJordanRiver.org into a single mobile application for Android and iOS mobile platforms, and adding additional tributary watersheds.

2. Project Overview:

The primary objectives of this project include developing a dynamic and GPS-enabled map app showcasing natural waterways, trails, parks, access points, and amenities

along the river and creeks of the Jordan River Basin. The app should also provide users with details about outdoor activities such as hiking, biking, paddling, photography, birdwatching, fishing, etc. The finished product should integrate multimedia educational content, including crowd-sources content, highlighting local wildlife, native vegetation, water quality, conservation efforts, and historical context, as well as the capacity to provide real-time alerts and updates for trail closures, safety concerns, weather alerts, and community events.

The mobile app will enable users to track activities, learn, share experiences, and participate in community challenges, as well as ensure compliance with ADA guidelines for digital accessibility and multilingual support. Additionally, the app will incorporate tools to track app usage, user feedback, and trends to inform future updates and improvements.

3. Scope of Work and Deliverables:

The selected vendor will be required to:
- Conduct stakeholder meetings to refine app requirements and desired functionalities.
- Perform a competitive analysis of similar outdoor recreation and education apps.
- Develop a detailed project plan, including milestones and deliverables.
- Design a user-friendly interface that is visually appealing and easy to navigate.
- Develop interactive wireframes and prototypes for stakeholder feedback.
- Ensure the design is responsive and compatible with various screen sizes and devices.
- Develop the app for both iOS and Android platforms.
- Implement an interactive GIS-based mapping system with real-time navigation capabilities.
- Integrate multimedia educational content, including text, images, audio, and video.
- Develop a content management system (CMS) to allow JRC staff to update information easily.
- Implement real-time alerts for trail closures, safety warnings, and weather updates.
- Enable user-generated content features such as trip logging, reviews, and photo uploads.
- Integrate social media sharing and community challenge participation.
- Conduct thorough testing to ensure functionality, security, and performance.
- Address accessibility compliance and ensure ADA and WCAG guidelines are met.
- Implement beta testing with a select group of users before launch.
- Publish the app on the Apple App Store and Google Play Store.
- Provide user training materials and technical documentation.
- Offer post-launch support, bug fixes, and periodic updates for continued functionality and improvements.

5. Compensation:

The vendor should provide a detailed scope of work, needs for data and other support, and an itemized estimate of compensation. Although cost will not be the only factor in selecting a vendor, this is a competitive bid proposal, and the cost proposal will be a primary consideration.

6. Timeline:

Deliverables for the project are expected to be completed by March 2026. We anticipate executing an agreement and beginning the work by August 2025. The selected vendor should provide a proposed timeline for project completion, indicating key milestones and deliverables for the outlined scope of work.

7. Qualifications:

Prospective vendors should demonstrate:
- Proven experience in mobile app development for outdoor recreation, GIS mapping, or conservation projects.
- Strong expertise in UX/UI design, user engagement features, and accessibility compliance.
- Experience with integrating real-time data, multimedia content, and social sharing features.
- A track record of successfully launching and maintaining mobile applications.
- Ability to provide ongoing technical support and updates.
- Familiarity with the latest industry standards, security protocols, and best practices.
- Ability to adhere to project timelines and deliverables.

7. Proposal Submission Requirements:

Interested vendors are invited to submit a proposal before 5:00 PM Mountain Daylight Time on Tuesday, July 22. Proposals should include:
- Individual or company profile, including relevant experience and references (one page).
- Identification of key individual(s) who will complete the work and their relevant experience (one page).
- Outline the understanding and approach to completing each element of the scope of work (on page).
- Bid proposal with an itemized breakdown of costs for each component of the scope of work (one page).
- Proposed timeline for project completion (one page)
- Any additional information that may be relevant to the proposal (one page).
- The entire proposal, including a cover letter, should not exceed 7 pages.
- Proposals should be submitted as a single PDF-formatted document not to exceed 20 MB in size.
- Proposals should be submitted electronically by email to Ren Griffeth (see contact information below), with a subject line that reads: Mobile App Development Proposal.

8. Questions and Clarifications:

Prospective vendors may submit questions regarding this RFP via email to Ren Griffeth at ren@jordanrivercommission.gov by 5:00 PM Mountain Daylight Time on Monday, July 14, 2025. All questions will be answered within 48 hours of the submission deadline, and both the questions and their corresponding answers will be posted publicly on the Jordan River Commission website to ensure fairness and transparency.

9. Contact Information:

Completed proposals, inquiries, and other communications related to this RFP should be directed to:

Ren Griffeth ren@jordanrivercommission.gov (208) 221-7374

Thank you for your interest in working with the Jordan River Commission.